

## Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 DODE-00 PM-03 H-02 INR-07 L-02

NSAE-00 NSC-05 PA-01 PRS-01 SP-02 SS-15 USIA-06 SAJ-01

/058 W

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R 181934Z APR 75

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 0366

INFO AMEMBASSY BONN

AMEMBASSY BRUSSELS

AMEMBASSY COPENHAGEN

AMEMBASSY DUBLIN

AMEMBASSY THE HAGUE

AMEMBASSY LUXEMBOURG

AMEMBASSY PARIS

AMEMBASSY ROME

USMISSION EC BRUSSELS

USMISSION NATO BRUSSELS

USMISSION OECD PARIS

AMCONSUL BELFAST

AMCONSUL EDINBURGH

AMCONSUL LIVERPOOL

LIMITED OFFICIAL USE SECTION 01 OF 02 LONDON 05952

E.O. 11652: N/A

TAGS: PINT, PFOR, UK, EEC

SUBJECT: THATCHER AND HEATH JOIN FORCES TO KICK OFF

CONSERVATIVE EEC CAMPAIGN

REF: LONDON 5830

1. FOR THE FIRST TIME SINCE THE LEADERSHIP ELECTION,  
MARGARET THATCHER AND HEATH APPEARED ON THE SAME PLATFORM  
AT MEETING OF CONSERVATIVE MP'S AND PEERS FOR KICKOFF OF  
CONSERVATIVE CAMPAIGN TO KEEP BRITAIN IN COMMON MARKET.

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WHITELAW AND SHADOW FOREIGN SECRETARY MAUDLING ALSO

APPEARED TO GIVE IMPRESSION OF TOTAL UNITY OF CONSERVATIVE LEADERSHIP.

2. HEATH URGED CONSERVATIVE MP'S TO MOBILIZE THEIR CONSTITUENCY ORGANIZATIONS TO GET OUT POSITIVE VOTE FOR REFERENDUM. HE SAID THAT ONLY CONSERVATIVES WOULD BE ABLE TO MOBILIZE ELECTORATE AND THAT IT WAS ESSENTIAL TO DO SO. HEATH CITED TWO "MYTHS" ON EFFECT OF BRITAIN'S MEMBERSHIP IN MARKET, BOTH OF HUMOROUS NATURE. THESE, HE SAID, HAD TO BE DEALT WITH AND ATTACKED.

3. MRS. THATCHER PUT HERSELF IN ROLE OF A PUPIL COMPLIMENTING HEATH WHO HAD "DONE MORE THAN ANYONE ELSE FOR CONSERVATIVE CAUSE FOR EUROPE AND TO INSURE BRITAIN'S PLACE IN EUROPE." SHE ADDED THAT IT WAS WITH SOME TEMERITY THAT SHE, AS PUPIL, SHOULD SPEAK BEFORE THE US."

4. MRS. THATCHER CITED FOUR MAIN REASONS WHY BRITAIN SHOULD REMAIN IN THE MARKET, WHICH HEATH LATER RECOGNIZED AS THE THEMES ON WHICH REFERENDUM CAMPAIGN COULD BE WON. BRITAIN SHOULD REMAIN IN EUROPE, MRS. THATCHER SAID, BECAUSE (1) COMMUNITY GIVES BRITAIN PEACE AND SECURITY IN A FREE SOCIETY; (2) COMMUNITY GIVES BRITAIN ACCESS TO FOOD SUPPLIES; (3) COMMUNITY DOES MORE TRADE AND GIVES MORE AID THAN ANY GROUP IN THE WORLD; (4) COMMUNITY GIVES BRITAIN OPPORTUNITY TO REPRESENT COMMONWEALTH IN EUROPE. SHE ADDED COMMONWEALTH WANTS BRITAIN TO REMAIN IN EUROPE AS DOES THE EEC ITSELF.

5. MRS. THATCHER SAID FOR BRITAIN TO LEAVE COMMUNITY WOULD BE TANTAMOUNT TO DENUNCIATION OF A TREATY. THIS WOULD DISASTROUSLY AFFECT BRITAIN'S STANDING IN THE WORLD OF NATIONS. EVEN THOUGH CONSERVATIVES DISLIKE REFERENDUM AS TECHNIQUE OF GOVERNMENT, THEY MUST PLAY AN ACTIVE PART IN THE CAMPAIGN TO HONOR TREATY OF ROME. WHILE CONSERVATION THIS ISSUE,

MILLER

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CONSERVATIVES WILL STRONGLY ATTACK GOVERNMENT WHEN OTHER  
ISSUES ARISE.

6. MRS. THATCHER CITED ADDITIONAL MEMBERSHIP MYTHS AS  
TRADE, FOOD PRICES, BUREAUCRACY AND LOSS OF NATIONAL  
CHARACTER (SOVEREIGNTY).

7. COMMENT: AGAIN MRS. THATCHER'S PERFORMANCE WAS  
IMPRESSIVE IN PROVIDING CLEAR OUTLINE OF REFERENDUM POLI-  
CIES FOR THE CONSERVATIVES. OCCASION WAS ALSO VIVID  
DEMONSTRATION OF WILLINGNESS ON HER PART AS WELL AS  
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HEATH'S TO COOPERATE AND WORK SUCCESSFULLY TOGETHER. IT  
OFFERED OPPORTUNITY FOR BOTH TO MAKE COMPLIMENTARY RE-  
MARKS ABOUT EACH OTHER IN PUBLIC, SERVING TO UNDERMINE  
REPORTS OF CONTINUING FRICTION OR DISAGREEMENTS BETWEEN  
THE TWO.

8. HEATH APPROPRIATELY LEFT MAJOR THRUST OF CAMPAIGN  
THEMES TO MRS. THATCHER. HE STRESSED HIS WILLINGNESS TO  
BE OF ALL POSSIBLE ASSISTANCE IN JOINING WITH OTHER PARTY  
EFFORTS IN THE PRO-EEC CAMPAIGN. MEDIA HAVE RATED HIS

SPEECHES ON COMMON MARKET IN COMMONS AND IN EARLIER  
MEETINGS AS AMONG THE BEST HE HAS EVER GIVEN, AND HE WILL  
LIKELY BECOME INCREASINGLY ACTIVE IN THE PUBLIC VIEW UN-  
TIL THE REFERENDUM VOTE.

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## Message Attributes

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**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
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**Draft Date:** 18 APR 1975  
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**Disposition Approved on Date:**  
**Disposition Authority:** MorefiRH  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
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**TAGS:** PINT, PFOR, UK, EEC  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006